



2024 APRE Roundup

Oct. 28-30, 2024 | Austin, TX

Pre-Conference Day - Monday, Oct. 28

4 p.m.	Registration & Badge Pickup	THA Headquarters 1108 Lavaca St., Suite 700
5 p.m.	Load Buses to Salt Lick	THA Headquarters 1108 Lavaca St., Suite 700
6 p.m.	Welcome Dinner	The Salt Lick 18300 Ranch to Market Rd 1826, Driftwood, TX
8:15 p.m.	Bus Drop Off	Stephen F. Austin Hotel 701 Congress Ave.

Conference Day One - Tuesday, Oct. 29

8:30-9 a.m.	Check In and Breakfast	THA Headquarters 1108 Lavaca St., Suite 700
9-9:30 a.m.	Welcome Remarks and Introductions	John Hawkins and Carrie Williams , Texas
9:30-10:45 a.m.	State of the States <i>Roundtable Introductions</i>	All-State Discussion, Wins & Challenges
10:45-11 a.m.	Morning Break & Creative Marketplace	
11 a.m.-Noon	New Pursuits & Innovation <i>Multi-State Panel</i>	Julia Mann , Texas; Cindy Samuelson , Kansas; and Carrie Williams , Texas
Noon-1 p.m.	Lunch: Choose Your Own (Issue) Adventure <i>Breakout Discussions</i>	Workforce: John Karasinski , Michigan Financial Stability: Kelly Insana , Tennessee Crises and Disasters: Justine Hicks , Florida
1-1:30 p.m.	Report Out on Breakout Sessions	
1:30-2:30 p.m.	Managing Up: Communicating to Leadership <i>Multi-State Panel</i>	Katy Mack , Montana; Jann Mylet , Alaska; Brianna Parker , California; and Janae Quackenbush , New York
2:30-3 p.m.	Afternoon Break & Creative Marketplace	



3-4 p.m.

Quantifying Comms & Proving Your Worth
Multi-State Panel

Brianna Parker, California; **Nicole Rall**, Connecticut; and **Amy Rios**, Texas

4:15 p.m.

Group Photo at the Texas State Capitol Building

4:30 p.m.

Adjourn

6-8:30 p.m.

Sunset Boat Cruise on Lady Bird Lake

Conference Day Two - Wednesday, Oct. 30

8:30-9 a.m.

Networking and Breakfast

9-9:15 a.m.

Smart Brevity

Axios HQ

9:15-9:45 a.m.

Telling the Hospital Story: If You Build It, Will They Come?

Alicia Mitchell, American Hospital Association

9:45-10:45 a.m.

Untangling Complex (and Political) Issues
Multi-State Panel

Colin Milligan, AHA; **Lou Ann Olson**, Minnesota; and **Beth Zborowski**, Washington

10:45-11 a.m.

Morning Break & Creative Marketplace

11 a.m.-Noon

Facilitated Discussion: Cross-Country Collaboration

Amy Eskew, Texas Healthcare Trustees

Noon-1 p.m.

Lunch: Choose Your Own (Tactic) Adventure

Social Media: **Julie Denning**, Colorado
News Media: **Jan Emerson-Shea**, California
Micro Video: **Dan Mager**, Colorado

1-1:30 p.m.

Report Out on Breakout Sessions

1:30-2:30 p.m.

Resilience Rising: Gaming Life's Level-Up Moment

Andre Bradford, S.C. Says Poetry

2:30-3 p.m.

Conference Takeaways & So Long, Partners!

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